

Galway Early Music Report 2017

















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Executive Summary

Galway Early Music had an artistically fruitful year. The following report examines the activities which took place in 2017 and provides reports and information on future development.

In addition to the 22nd Galway Early Music Festival, May 19-21 GEM also organised an event for **European Day of Early Music**, took part in **Culture Night**, and performed at **Loughrea Medieval Festival**. GEM also conducted a number of **audience development strategies** and organised the second year of the **Early Music for Young Musicians project**.

The report includes detailed information on individual activities with their respective budgets and audience analysis. A full budgeted accounts section is included and a full audience development strategy is outlined. We examine the current successes and challenges and our strategic plan for the future of the festival.

Member of the Galway Music Centre

On - going plans for Galway 2020

GEM is a member of the Galway Music Centre, a collaborative project aimed at enhancing coordinated and community-based facilities and services for music education and performance in Galway. The GMC is a group of people and organisations who are passionate about music and are actively involved in teaching, performing and promoting music across Galway.

GEM will celebrate its 25th festival during the Galway 2020 celebrations, and we are currently planning a special year of events, which will include a visit of representatives of the European Early Music Network during the festival where we will present the rich vein of early music professional performance in Ireland that has developed since we first started the festival in 1996

The Galway Music Centre is involved in an ongoing Advocacy Programme highlighting the need for facilities for rehearsal and performance of unamplified music in Galway. As part of this GMC has embarked on a joint venture with Galway Dance Project developing outline technical specifications for combined facilities for music and dance.



Member of the International Early Music Network

GEM is a member of the international Early Music organisation REMA/EEMN (Réseau Européen de Musique Ancienne / European Early Music Network), which is welcome international recognition of the quality of our Festival and other events.

Androulla Vassiliou, member of the European Commission says: "Early music is a central part of our shared cultural heritage as Europeans (...) a powerful symbol of our civilisation and of our common European identity. As such it deserves to be promoted, highlighted and brought to the highest possible audience, and the European network for Early Music helps to achieve this."

REMA/EEMN declared March 21 (Bach's birthday) the annual **European Day of Early Music**, with the support of the EU. Galway Early Music participates and promotes the European Day of Early Music in Ireland.

Early Music for Young Musicians

Galway Early Music started EMfYMproject two years ago. The project brings professional Irish musicians specialising in early music to music schools to give workshops. The participating young musicians then participate in the finale concert of the festival. 2018 is the third year of the project and we hope to continue to expand the project, funding allowing.

Adult Early Music Workshops

The success of the EMfYM project encouraged us to extend the idea to adult musicians. In 2017 the Galway Adult Strings Ensemble and the Galway Early Music Ensemble (made up of individual musicians eager to perform early music). We hope to expand this project

and hands-on taster workshop for early Irish harp.

The concerts and events of the 2017 festival, 'Something Old, Something New!', entwined Renaissance choral music with improvisational sax, juxtaposed early music & contemporary Irish composition, explored musical



Providing Music and Talks for Public Events

In Heritage Week, Galway Early Music provided music for Loughrea's Medieval Festival on August 27th 2017.

On Culture Night, Galway Early Music joined Eirú Harps and the Historical Harp Society of Ireland to give 'Ancient Echoes of an Irish Castle', a talk, concert

innovation in 13th c Italy, & gave local young & old musicians the new experience of performing old music.

With 4 main concerts, a drop in coffee concert, street music, workshops in dance and harp, and pre-historic horns, the festival celebrated Galway's medieval heritage & challenged the expectations of audiences.

Galway Early Music Festival 2017

From some of the best-known international early music performers to the young and upcoming Irish musicians and local choirs, this year's festival offered a rich and varied programme of concerts and free events inspired by the theme of 'Something Old, Something New'.

- The opening concert was a lunchtime concert given by Temenos (Laoise O'Brien and Paul Roe in the Chapel of the Poor Clares. It combined old music and new music in an outstanding performance that thrilled the audience.
- Romance and Reverence, a choral concert by Crux Vocal Ensemble was a sublime night of beautifully sung early music joined by saxophonist Natalia whose improvisations blended wonderfully with the music. This concert was recorded and may be broadcast at a later date.
- Italian group Micrologus gave us *Music Nova: Musical Innovation in 14th Century Italy.* Showing a time when musical tastes moved sharply, Micrologus combined amazing voices with instruments in to give us a truly magnificent evening.
- Our finale concert was the culmination of our Early Music for Young Musicians project, this year joined by adult ensembles Galway Adult Strings and the Red Earl's Consort (GEM group), who performed with The Gregory Walkers. This concert got our largest audience (an audience of family and friends, as well as general festival audience). To bring early music to a wider audience is one of our aims, so this is one of the most successful projects for doing this.

Free events included

A Drop-in Coffee Concert in St Nicholas Collegiate Church, featuring local and national musicians - free with donations requested; An early Irish Harp 't as ter' workshop, which gave people a chance to play this iconic Irish instrument; Music in the Red Earl's Hall and on the Streets of the Latin Quarter; A Medieval and Renaissance dance workshop; A medieval *Charlie Byrne's Story Time* with mood music supplied on medieval harp; Flower, Fur, Fin and Fairy, our traditional family event performed by **The Spontaneous Theatre People**; A talk and exhibition by Ancient Music Ireland called 'Musical Gifts from Animals; Medieval Smartphone apps GEMF Musical Tour of Medieval Galway and Carolan's Lost Tune – Galway Ghost Hunt.

The Future

Successes

Our 22nd Festival was a wonderful success from the artistic point of view. The concerts were all of the highest quality, imaginative and entertaining.

Over half of our event are free and we were very pleased with the participation in free events and of visitors to the Ancient Music Exhibition.

Challenges

Our main challenge is suitable venues for concerts and exhibitions. There are very few venues in the city suited to acoustic music, and no professional venue that is suitable. Galway Music Centre and Galway Dance Project have combined to bring forward a plea for the construction of a music venue and have produced professional specifications and are currently working with GCC on this.

Audience building and PR cover remains a major challenge Raising sponsorship continues to be a challenge, especially for a

volunteer organisation.

Tourists who happen to be in Galway during our Festival weekend are a very important potential audience for us and it is guite a challenge to find ways of making sure that they know what is happening during the weekend. This year, once again, we had a large pull-up banner in the Tourist Office, which was very effective, but audience members did comment that there was nothing in the Tourist office about the festival. We had sandwich boards in the street and at the doors of the For 2018 we will be venues. approaching the Latin Quarter to see if we can work with them to promote the festival in the city.

The difficulty of getting performers and their instruments to Galway is always a challenge.



- We will continue to support the Galway2020 bid and submit projects for consideration.
- In 2018 the theme is 'Myth and Legend', a theme which promises to provide innovative and exciting concert programmes.
- We will continue to look at ways of promoting early music in Galway prior to the Festival to help increase our local audience and add to the culturally rich experience of local musicians, including taking part in the European Early Music Day, March 21, Culture Night and Heritage Week.
- GEMF will continue **Early Music for Young Musicians** which will include young musicians from the *Athenry Music School* and the Choristers of *St Nicholas Schola Cantorum*. Irish early music ensemble, The Gregory Walkers, will continue to work with the young musicians to increase their understanding of the music and its performance. Two adult groups will also be included in the project, *Galway Adult Strings* and *The GEM Consort*. The final concert of the festival will feature the young musicians and The Gregory Walkers.
- We will further our links with NUI, Galway and the Centre for Antique, Medieval and Pre-Modern Studies.

Ongoing Projects



Early Music for Young Musicians Project and Adult Early Music Workshops

Overview

The Gregory Walkers; Athenry Music School students and teachers; St Nicholas Schola Cantorum Choristers and director Mark Duley; Galway Adult Strings and director David Clarke; GEM consort

Participant Number: 55

Overall Cost (including finale concert): €3804 Income (concert tickets) + Galway Co Co grant

of €400: €1267

In 2017, Galway Early Music continued its project to encourage young musicians in Galway to play and to enjoy early music. This, of course, was not purely an audience development plan. We wanted to introduce early music to young musicians as part of their cultural heritage and an area of music that is not only beautiful but also fun and challenging. However, we also recognised that this project would help us to create an audience for the future, including both the young musicians and their families.

In 2017, we also approached adult ensembles and musicians to join the project.

The idea was to bring an ensemble of professional musicians with expertise in this area to participating music schools and groups for three half-day workshops. The participants were invited to partner the professional musicians in the finale concert of The Galway Early Music Festival on May 12, 2017.

Project Leaders

We invited The Gregory Walkers (Laoise O'Brien – recorders, Malachy Robinson – viols, and Eamon Sweeney – baroque guitars and lute) to give our workshops and to programme the concert. They were very enthusiastic. They had already been involved in projects of this type, especially the Music Generation project in Carlow.

The Gregory Walkers are professional musicians specialising in medieval and renaissance music. They are well known for their entertaining programmes and the quality of their work.



Participants

Director of Athenry Music School, Katharine Mac Mághnuis, was very eager to have some of her students participate in the 2nd year of the project. Katharine, herself, was involved in GEMF in the very early years and is a member of the Good Ladies of Galway. Other teachers from the school also joined in.

Director of St Nicholas Schola Cantorum, Mark Duley, was also very happy to have his choristers take part in the project.

Galway Adult Strings, directed by David Clarke, are eager to be a part of our workshop project in 2018 after their experience in 2017

The GEM Consort is a group of individual musicians who came together to form a consort of recorders, flute, guitars and percussion for the project. It is open to any interested amateur musician again in 2018.

The Project

The project involved workshops with the Gregory Walkers and further rehearsals with local teachers. We are very grateful for the enthusiasm that the local teachers gave to their preparation of the young musicians.

Organisation of Project

From February	Initial Organisation	Galway Early Music, the Gregory Walkers, Katharine Mac Mághnuis of Athenry Music School and Mark Duley of St Nicholas Choristers discuss organization and music.
March-April	Local Work	Katharine Mac Mághnuis and Mark Duley introduced their young musicians to the music chosen by the Gregory Walkers.
April 2	1/2 day workshops	The Gregory Walkers came down to Athenry and Galway and conducted workshops with both groups of children.
April 23	½ day Workshops	Further workshop with St Nicholas Schola Cantorum and with the adult ensembles
May 7	½ day workshops	Further workshops with all groups
May 21	Rehearsal	Final rehearsal on the afternoon of the concert
May 11, 8pm	Concert	Opening concert of The Galway Early Music Festival in St Nicholas Collegiate church, which included musicians from Athenry and St Nicholas Choristers with additional performances by The Gregory Walkers.

PROJECT OUTCOME

The project was once again great success, both as a way of introducing young musicians and interested adults to early music and as a way of widening our audience reach.

- c. 30 young musicians and 25 adult musicians took part in the project. They enjoyed it immensely and were especially pleased with the organisation of the concert, where they were equal partners with The Gregory Walkers.
- The audience number for the concert was 146. Most of the audience was made up of parents and families, but there were a number of general festival attendees there.
- Athenry Music School, St Nicholas Schola Cantorum, Galway Adult Strings and the GEM ensemble are eager to be part of the third year of the project, which we hope to expand to include another music school.

March 21st



European Day of Early Music is an international day of early music events organised all over Europe by festival and event organisers. EDEM is organised by **The European Early Music Network (REMA-EEMN),** which is an umbrella group for the promotion of early music performance and training in Europe. Galway Early Music are members.

In 2017, Galway joined an Ireland-wide celebration of early music organised by Vlad Smishkewych, RTE Lyric FM presenter of *Vox Nostra* and presenter and producer of the internet radio channel for REMA-EEMN, REMAradio.eu.

GEM hosted a concert on March 21, which was recorded by RTE Lyric FM and broadcast on March 21.

Audience: c. 70

Cost: €100 donation for venue

Ticket Income: went directly to musicians

During Heritage Week, members of Galway Early Music performed at the Loughrea Medieval Festival. We have been doing this for the last three years, providing music and dance workshops and look forward to taking part again in 2018.



Audience: outside passing audience, uncounted

Cost: €400 paid by Medieval Festival

Organisation

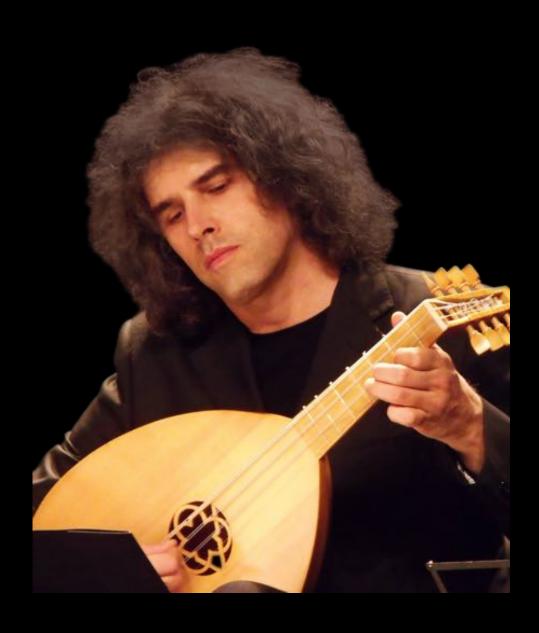
CULTURE NIGHT

Galway Early Music joined Ériú Harps to present an illustrated talk, with live musical examples, and a workshop on the native harp of Ireland and it's European counterpart.

Hosted by Aughnanure Castle, the event was well attended (open to all and people were welcome to wander in and out).

We hope to be involved in Culture Night activities in Galway City as well as County in 2018. Free Event. Costs paid by Aughnanure Castle

Audience Development Report 2017



OVERVIEW OF 2017 AUDIENCE DEVELOPMENT IN RELATION TO 2015-17 AUDIENCE DEVELOPMENT PLAN

2017 was the final year of our Audience Development Plan. We continued to develop in the areas identified by the plan, but didn't manage to complete or address everything we hoped to. We are now in the process of developing a plan for 2018-2020.

Between June 2016 and May 2017 we

- *Established and kept active the GEM Twitter and Facebook
- *Developed & improved the festival audience questionnaire, learning from problems with the questions in 2017, with the help of an excellent intern.
- Gathered and analysed data via questionnaires at GEMF
- *Continued the Early Music for Young Musicians project and expanded it to include adult ensembles.

Projects we are still working on

- *Organising training for committee members in audience development, social media use and PR & Marketing
- *Developing a performer questionnaire
- *Identifying a more permanent person to be in charge of social media and website updates

REPORT ON QUESTIONNAIRE RESULTS

GEM handed out questionnaires at all events during *The Galway Early Music Festival* (GEMF), May 19-21, 2017.

We developed the questionnaires ourselves, based on last year's questionnaire. We improved the questions and added questions. We were able to extract more meaningful conclusions from this questionnaire.

We were very successful in encouraging people to fill out and return the questionnaires. We put them in the event programs, kept them short (mostly ticked answers) provided pens, and offered a prize. We gathered questionnaires. This was very successful at concerts. We ran out of questionnaires at the final concert and there wasn't as much take-up at free events with no printed programme.

In terms of audience development, we were especially interested in

- Demographics
- *hearing how the respondent heard about the festival, whether the s/he had attended GEM events before, whether s/he would attend events in the future and whether s/he would recommend GEM events.

For GEMF, we also looked at how many festival events each respondent attended; with a separate question for ticketed events and for free events. For the festival, we want our audience to attend many events, rather than just one concert or only free events.

We also asked respondents for any comments on their experience of The Galway Early Music Festival.

The full report follows.

GALWAY EARLY MUSIC FESTIVAL, MAY 19-21, 2017

163 responses

We divided the questionnaire into three parts, the festival in general, the event at which the questionnaire was filled out and demographic information. This report covers the general festival responses and demographic information.

DEMOGRAPHIC INFORMATION

We gathered demographic information to see where our audience came from and what the age profile was. We found the results interesting.

Where the audience came from (Total answers: 159):

Galway: 62% Outside Galway: 17% Abroad: 21%

We're very pleased to see that the majority of our audience is from Galway. And we were surprised that audience from abroad came second. Although, as many tourists in Galway by chance when the festival is on push that percentage up. This seems like a good spread and we are very keen to keep our local audience and expand it.

Did audience who came from outside Galway come specifically for the festival or not:

Yes: 48% No: 52%

An even spread of purposeful festival attendees and chance attendees from those who came from outside of Galway.

Breakdown of Male & Female (148 answers):

Male: 35% Female: 64%

Breakdown of Age (150 answers):

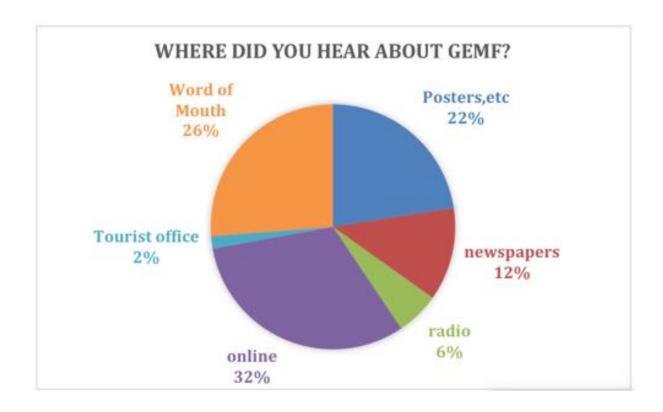
12 or under	13-19	20-29	30-39	40-49	50-59	60-69	70-79	80 or over	Total
3	1	12	22	23	37	33	17	2	150
2%	1%	8%	15%	15%	25%	22%	11%	1%	100%

This was a much better spread that we expected. Especially as we did not get data from the finale concert which would have included a large number of families due to running out of questionnaires. To see the result more clearly:

Under 12 – 49: 41% Over 49: 59%

FESTIVAL IN GENERAL

Question 1 gave information on effective marketing and publicity



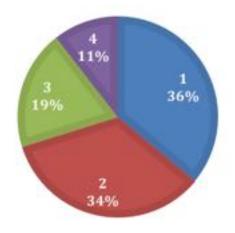
- *Printed posters & programmes, and word of mouth were very important ways of contacting our audience. In the comments, many people mentioned that there should be more information in the Tourist Office and flyers in hotels.
- *Online included the GEM website, GEM e-newsletters, GEM Facebook, GEM Twitter, & other online sources. This percentage is up on last year. This is an area that we have to pay more attention to.
- *We were disappointed that the Tourist Office did not bring in more of the many visitors to Galway.
- *Although we had RTE Supporting the Arts spots on Lyric FM, the number of festival attendees who put national radio down as where they had heard about the festival is very small. We find this a very surprising result, but still feel that it is important to have that national exposure.
- *The newspaper figure is all local newspaper coverage, specifically The Galway Advertiser, who give the arts huge support. This is a very important source of publicity for us.

Suggested Actions

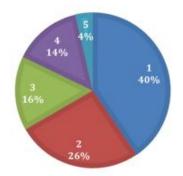
- *Talk to the tourist office about ways to make the festival more visible. Book a window. Talk to hotels about promotion on websites and programmes in the hotels.
- Paid advertising in music magazines was not mentioned under the 'other' option. Cut down on paid advertising.
- *Talk to Ireland West about possible marketing supports for the festival.
- *If funding can be found, hire a professional PR firm who would target national media
- *Continue to develop webpage and social media. Perhaps increase online advertising

Questions 2-4 gave us information on how many events the respondents attended.

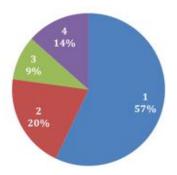




HOW MANY FREE EVENTS DID YOU ATTEND?



HOW MANY TICKETED EVENTS DID YOU ATTEND?



*Although it is great to see that 64% of our audience attended more than one event, only 43% attended more than one ticketed concert, while 60% attended more than one free event. While perhaps this is not surprising, we would like to find ways of encouraging the audience to attend more ticketed concerts. Possible options:

Lower ticket prices but see below

•More 1-hour concerts throughout the day (this was suggested in our audience feedback – some thought there weren't enough concerts programmed.)

Q. 5 What did our audience think of our ticket prices (142 respondents)?

Appropriate Prices: 87% Generally too high: 13%

Although the majority of audience were happy with the prices, there were enough negative answers to consider this, especially as ticket prices may have an influence over whether someone attends more than one ticketed event.

*We will look at packages and maybe early bird deals

*Our festival ticket is already very good value

Questions 6-9 ask about the respondents whether they attended last year, whether they would come next year & would they recommend the festival to a friend. The raw results are better in this case than pie charts.

Did you attend events at last year's GEMF?		Would you attend next year's GEMF?			
Yes	No	Total	Yes	No	Total
50	111	161	147	13	160
31%	69%		92%	8%	

Would you recommend this Festival?		
Yes	No	Total
153	2	155
99%	1%	

How would you rate the Festival overall?					
Excellent	Good	Average	Poor	Very Poor	Total
93	47	0	0	0	140
66%	34%				

These results are very positive, but there is a curious result when we look at the results for these questions in 2016. Basically, they are the same, which means that although many of the people who came for the first time said they would attend next year, this does not seem to have actually materialised. Our return visitors are 31% of the respondents, which is about the same as last year. Two possible reasons:

- *A large number of the audience are tourists in town by chance during the festival (this is supported by some of the comments we received)
- *Audience members have returned, but new attendees keep the percentages the same.

Suggested Actions

*Pay more attention to local and national marketing earlier to make sure previous audience members know when the festival is running and can plan to attend

Accounts Section



TICKETED EVENTS

(Artistic Expenditure includes fee, travel and accommodation for the performer/s. It does not include staging, and lighting costs)

OPENING CONCERT TIME TRAVEL LAOISE O'BRIEN / PAUL ROE Friday, May 19, 1 pm	Artistic Expenditure: €1200 Ticket Income: €477
Chapel of the Poor Clares	Audience Numbers: c. 60 Ticket Prices: €15/€12/€5 Students
ROMANCE & REVERENCE CRUX VOCAL ENSEMBLE & NATALIA Friday, May 19, 8 pm	Artistic Expenditure: €4672
St Nicholas Collegiate Church	Ticket Income: €799 Audience Numbers: c.
A glorious evening of early choral music entwined with haunting saxophone.	75 Ticket Prices: €18/€14/€6 students
MUSICA NOVA	Artistic Expenditure:
MICROLOGUS	€4864 Ticket Income: €1175
Saturday, May 20, 8 pm St Nicholas Collegiate Church	Audience Numbers: 85 Ticket Prices:
Musical innovation in 14th century Italy. Madrigals and dances.	€15/€12/€6 students
WORKSHOPS OVER APRIL & MAY AND HASTE TO THE WEDDING THE GREGORY WALKERS With Athenry Music School, St Nicholas Choristers, Galway Adult Strings, GEM ensemble	Artistic Expenditure: €3804 Ticket Income: €867 Audience Numbers: 146 Ticket Prices: €7,
Sunday, May 21, 5 pm St Nicholas Collegiate Church	children free

FAMILY EVENT
FLOWER & FUR, FIN AND FAIRY
SPONTANEOUS THEATRE COMPANY
Saturday, May 20, 12 pm
Audience Numbers: c. 25

A magical hour of stories and music for the whole family.

MEDIEVAL DANCE WORKSHOP LISE CARREL & JACOPO BISAGNI

Sun, May 21, 2:00 pm – 4pm The Hall, Busker Brownes Artistic Expenditure: €0

Audience Numbers: c.

35

A look at the sources for medieval dance & a chance to dance. Accompanied by live music, it is enjoyed by all, dancers and on-lookers.

MUSICAL GIFTS FROM ANIMALS Exhibition & Illustrated Talk by Ancient Music Ireland Saturday, May 20, 11 am - 4 pm Mechanics Club, Middle St Always popular talk, demonstration and exhibit, with the opportunity to try out some of the instruments.	Artistic Expenditure: €600 Audience Numbers: c. 70 for exhibition / c. 40 for talk
EARLY IRISH HARP TASTER WORKSHOP Sylvia Crawford Sunday, May 15, 12:00 pm The Hall, Busker Browne's This workshop was a chance for everyone to learn about the native harp of Ireland and to have a chance to play a harp and learn an early	Artistic Expenditure: €480 Audience Numbers: 30
CAROLAN'S LOST TUNE – GALWAY GHOST HUNT Devised by Máiréad Ní Chróinín and hosted by HAUNTED PLANET A chance to wander medieval Galway in search of Ghosts and Music. This is available at all times, so we are hoping that some festival goers	Artistic Expenditure: €0 Audience Numbers: unknown
GEMF MUSICAL TOUR OF MEDIEVAL GALWAY Devised by Máiréad Ní Chróinín and hosted by 7scenes Time travel to 16 th /17 th century Galway, guided by a Spanish sailor who knows the city well. At each stop, music appropriate to the place is heard. A truly immersive experience!	Artistic Expenditure: €0 Audience Numbers: unknown

Conclusion

By the time of publication of this report, we will have undertaken our 2018 Early Music Festival and with the continued support of our partners and participants we look forward to continuing to grow the festival well into the future, providing Galway City and it's visitors and residents alike, with the rich cultural and historical landscape which informs our knowledge of music over the past 500 years.

This report was funded by the Community Foundation for Ireland



APPENDIX 1: UNAUDITED ACCOUNTS

GALWAY EARLY MUSIC SOCIETY UNAUDITED ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2017

BUSINESS INFORMATION

Accountants O' Boyle + Associates

Commerce House Flood Street

Galway.

Business address Caherfurvaus

Craughwell Galway

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CERTIFIED PUBLIC ACCOUNTANTS' REPORT TO THE PROPRIETOR ON THE UNAUDITED ACCOUNTS OF GALWAY EARLY MUSIC SOCIETY

In accordance with the engagement letter dated 27 March 2018, we have compiled the accounts of Galway Early Music Society for the year ended 31 December 2017, set out on pages 2 to 4 from the accounting records and information and explanations you have given to us.

This report is made to you, in accordance with the terms of engagement. Our work has been undertaken so that we might compile the accounts that we have been engaged to compile, report to you that we have done so, and state those matters we have agreed to state to you in this report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the proprietor of the business, for our work, or for this report.

We have carried out this engagement in accordance with M48 - "Chartered Accountants' Reports on the Compilation of Historical Financial Information of Unincorporated Entities" issued by the Institute of Chartered Accountants Ireland and have complied with the Rules of Professional Conduct and the ethical guidance laid down by the Institute.

You have approved the accounts for the year and have acknowledged your responsibility for them and for providing all information and explanations necessary for their compilation.

O' Boyle + Associates

11 April 2018

Certified Public Accountants

Commerce House Flood Street Galway.

DETAILED TRADING AND PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 DECEMBER 2017

		2017		2016
T	€	€	€	€
Turnover Grants		20,150		18,750
Sponsorship		840		9,563
Tickets & Programmes		3,570		2,768
Sundry Income		200		_,
,				
Out of other		24,760		31,081
Cost of sales	150		150	
Opening stock of Costumes	150		150	
	150		150	
Closing stock of Costumes	(120)		(150)	
		(30)		-
Gross profit	99.88%	24,730	100.00%	31,081
Distribution costs				
Accommodation	1,603		1,463	
Hire of Venue	975		100	
Performers Fees	14,980		17,585	
Travel Costs	1,302		4,014	
		(18,860)		(23,162)
Administrative expenses				
Insurance	850		647	
Festival Costs	2,432		2,178	
Printing, postage and stationery Advertising	1,626 1,539		2,489 3,069	
Accountancy Fees	600		5,009 615	
Bank charges	60		134	
Subscriptions	730		1.230	
Amortisation	237		425	
		(8,074)		(10,787)
Operating loss		(2,204)		(2,868)

BALANCE SHEET AS AT 31 DECEMBER 2017

		2017		2016	
	Notes	€	€	€	€
Fixed assets Intangible assets	1		1,086		1,323
Current assets Stocks Cash at bank and in hand		120 3,902 4,022		150 5,839 5,989	
Current liabilities Other creditors				3,000	
Net current assets			4,022		2,989
Total assets less current liabilities			5,108		4,312
Creditors due after more than one year			(3,000)		
			2,108		4,312
Capital account At 1 January 2017 Loss for the year			4,312 (2,204)		7,180 (2,868)
			2,108		4,312

In accordance with the engagement letter dated 27 March 2018, I approve the accounts set out on pages 2 to 4. I acknowledge my responsibility for the accounts and for providing O' Boyle + Associates with all information and explanations necessary for their compilation.

Date: 10 April 2018

NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2017

1 Intangible fixed assets

Development Costs €
3,401
2,078 237
2,315
1,086 ====================================

2 Tangible fixed assets

Tangible fixed decete	Costumes Musical Instruments		Total
	€	€	€
Cost			
At 1 January 2017 & at 31 December 2017	755	4,708	5,463
Depreciation			
At 1 January 2017 & at 31 December 2017	755	4,708	5,463
Net book value			
At 31 December 2017	-	-	-